The memorial range

Alongside babies' prints, Memory Catchers offer something gentler: a loved one's handprint, framed for the family, arranged through local funeral homes.

HOW IT WORKS, IN ONE LINE

The funeral home's own team takes the print. Your part is the relationship. You introduce the range to funeral directors, look after them, and build each order. You never take a memorial print yourself.

THE PACKAGES FAMILIES CHOOSE FROM

PACKAGE	WHAT'S IN IT	PRICE
One	1 framed print, 2 keyrings	£85
Two	2 framed prints, 4 keyrings	£165
Three	3 framed prints, 6 keyrings	£245
Four	4 framed prints, 8 keyrings	£320

Every package includes a digital copy. Extra framed prints are £55 and extra keyrings £18.

FROM THE FUNERAL HOME TO THE FAMILY

How an order comes in

1. ### The family chooses

   At the funeral home, with a simple order form.

2. ### The funeral director takes the print

   A handprint and thumbprint on one sheet, using our kit and a short guide.

3. ### It comes to you

   By email, or through the upload page on the kit leaflet.

4. ### You build the order on the Hub

   A photo of the order form can fill in the details for you to check.

5. ### We make it and frame it

   The proof comes to you to pass on, and the finished keepsake goes to the funeral home, unless the family asked for it to come to them.

Nothing goes to a grieving family automatically. No welcome messages, no offers. Everything is kept as simple as possible for the funeral home, too.

WHAT YOU EARN

Commission on every package

FRANCHISE, 30%

£49.50

on a Two package (£165).

PART TIME, 20%

£33

on the same package.

Over a month

Our planning figures take one family a month from each funeral home you work with. Eight homes on the Two package comes to about **£396 a month** for a franchisee, with about 8 hours a month set aside for funeral homes and admin (roughly **£50 an hour**). Part time, four homes comes to about **£132** within about 5 hours of admin (roughly **£26 an hour**).

When it's paid

The funeral home takes the family's payment, keeps 10%, and pays our invoice on 30-day terms. Your commission is paid on the statement after that invoice is settled.

The memorial range is new, so these are planning figures rather than a track record. How many families choose it depends on the homes you work with.

GOOD TO KNOW

Doing it well

The funeral homes you introduce are yours

You look after them, and you see and build only your own orders.

Families come first

We reply to families the same working day and to funeral homes within one working day. Memorial families are never used for marketing.

When time is short

If the funeral is close, families can add guaranteed Special Delivery for £10.

We help you start

Ashley supports your first introductions, and funeral directors get a simple order form and a short guide to taking a print.

Talk to Ashley
WhatsApp 07581 339915
Evenings are fine

Email
hello@thebespokefoilcompany.co.uk



Ashley

Ashley Eccleston
Co-founder of Bespoke Foil Company & the Memory Catcher™ Franchise

Packages, prices and rates as at November 2026. Examples are not promises of what you'll earn; your signed agreement is what counts. The Bespoke Foil Company Ltd · 2nd Floor, Pier House, Wallgate, Wigan WN3 4AL · Company no. 12941845