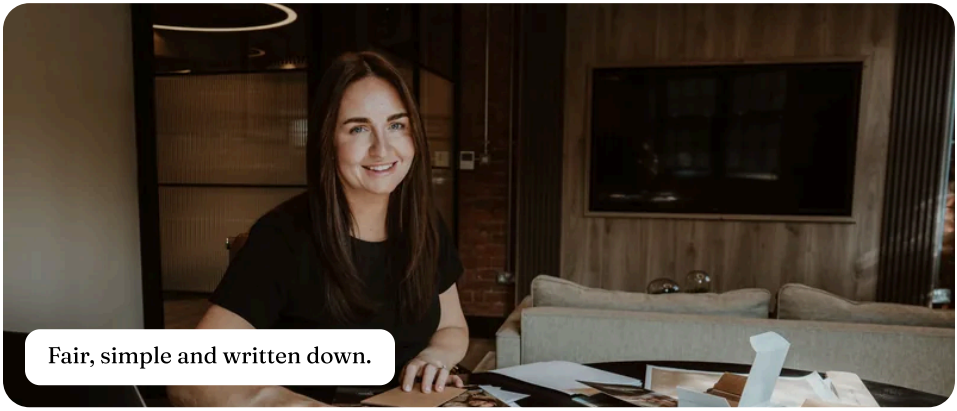
Your agreement in plain English

The main points of the Memory Catcher™ agreement, for the franchise and for part time, without the legal wording. Read it alongside the real thing, and do take your own advice before you sign.



AT A GLANCE

	FRANCHISE	PART TIME
Your area	**Yours alone**, a whole region	**Shared**, with up to 10
To start	£3,445 Founders Pricing for our first ten, VAT included	£995, VAT included
How long	2 years, renews on its own	12 months, renews free
Commission	40% / 20% / 30%	30% / 20% / 20%
Targets	None in year one	None, just keep active

Your region and your business

Your region is yours alone

We license you a region and won't appoint another Memory Catcher in it. It's licensed rather than owned, and the agreement's own description of the region is the one that counts; the map on our website is a guide.

A year to get going

Your first 12 months are your establishment year, with no target at all. After that, keeping your region to yourself means about £1,500 of sales a month. It isn't a target and there's no penalty. If you're under it for three months running, we may add a second Memory Catcher, and we take illness, family and quiet seasons into account first. You always keep trading.

You own what you build

The business and its goodwill are yours, and you can sell it to a buyer we approve. We only check that she'll run it, train with us, represent the brand well and can afford it. The sale price is between you and her; we take nothing from it.

No renewal fee

The agreement runs for two years and renews automatically, with no fee. We can only refuse to renew if there's been a serious breach.

THE FRANCHISE

What we promise, and what you do

WE

- ○ Supply your kit, stock and training
- ○ Make, foil, pack and post every order
- ○ Look after customer messages and proofs
- ○ Pay your commission within 14 days of month end
- ○ Never cut your commission rates without your written OK
- ○ Never undercut your prices on our own website
- ○ Market our "Find your local Memory Catcher" page

YOU

- ○ Register as a sole trader or limited company
- ○ Look after your own tax and National Insurance
- ○ Hold public liability insurance
- ○ Reply to enquiries within 48 hours
- ○ Use our kits and keep the brand looking good
- ○ Keep customer details safe

Call-out fees are all yours

For home visits and private bookings you can charge your own call-out fee. You set it, you collect it, and we take nothing from it.

Changing your mind, or leaving

You have 14 days after signing to change your mind, with your setup cost refunded less anything we've already spent on your region. After your first year you can leave with three months' notice. There's no ban on what you do after you leave, only a promise to keep our business information private for two years.

If we ever disagree

We talk first. If that doesn't sort it within 30 days, we use an independent mediator before anything else.

PART TIME

The part-time terms

A shared area

Up to ten part-time Memory Catchers can work in the same area, which is how we keep the start-up cost low. We open areas as interest comes in, first come, first served.

12 months, renewing free

No monthly targets. It renews free each year as long as you've made a sale in at least 6 of the 12 months.

What's yours, and what's ours

Your kits, cards and branded bits are yours to keep, whatever happens. The card reader is on loan: if you stop, it comes back so the next Memory Catcher can use it, and if it's lost or broken it needs replacing.

Call-out fees, and moving up

As with the franchise, you can charge your own call-out fee for home visits and keep all of it. If you go full franchise later, your £995 counts towards it.

These are the terms we've agreed while the part-time agreement is finalised. The agreement you sign is what counts.

Talk to Ashley
WhatsApp 07581 339915
Evenings are fine

Email
hello@thebespokefoilcompany.co.uk



Ashley

Ashley Eccleston
Co-founder of Bespoke Foil Company & the Memory Catcher™ Franchise

This guide summarises our agreements in plain English, as at November 2026. It is not legal advice and it does not replace the agreement itself, which is what counts. We recommend you take independent legal and financial advice before signing. The Bespoke Foil Company Ltd · 2nd Floor, Pier House, Wallgate, Wigan WN3 4AL · Company no. 12941845