Your planning pack

Three documents that turn "could I do this?" into a plan you can show a lender, a partner or yourself. Pre-filled with real Memory Catcher™ figures, ready for yours.

1

A business plan

Already written around the Memory Catcher business, with spaces for you, your area and your goals.

2

A 12-month cash flow forecast

Choose franchise or part time and your start month. It builds up month by month, with commission arriving the month after you earn it.

3

A personal survival budget

Your household's money in and out, so you can see what the business needs to cover while it gets going.

Every figure is yours to change. The examples come from our founding Memory Catcher's real sessions. Replace them with your own plans.

USING IT

Four steps

1. **Read "A typical month"**
   See the work, the hours and the commission for each route.

2. **Put in your numbers**
   Yellow cells are yours: your route, start month, activity and costs.

3. **Fill in your household budget**
   Real income and bills. Any shortfall carries into the forecast.

4. **Check the cash flow**
   The balance should stay above £0 every month. If it dips, start more gently or plan a little more funding.

HELP WITH THE START-UP COST

Finance options are available to cover your start-up cost. Get in touch to find out more.

Talk to Ashley
WhatsApp 07581 339915
Evenings are fine

Email
hello@thebespokefoilcompany.co.uk



Ashley

Ashley Eccleston
Co-founder of Bespoke Foil Company & the Memory Catcher™ Franchise

The figures in the pack are examples to help you plan, not promises of what you'll earn. Bespoke Foil Company is not a lender or credit broker. The Bespoke Foil Company Ltd · 2nd Floor, Pier House, Wallgate, Wigan WN3 4AL · Company no. 12941845